



SWIM INTO SAVINGS

FREE PANEL DEALER INCENTIVE

With pool temperatures high during the summer months, we all have the added challenge of convincing homeowners of the benefits of having warm water all year round AND to make that investment now. To help close more deals, Heliocol is offering our annual **Summer Savings FREE Panel Campaign!**

HOW THE PROGRAM WORKS

- Use the enclosed flyer to promote the program with your customers.
- Explain to your customers that this is a limited time only, special incentive offer.
To qualify for the program and receive the promotional offer:
 - Customer must purchase their Heliocol system between **July 7 - September 3, 2021**
 - System must be installed by **October 1, 2021**
 - Paperwork must be submitted by **October 15, 2021**
- The system must be **at least 300 sq. ft. of panel area or a minimum of 5 panels**
- Have your customer fill out the incentive coupon portion of the flyer when they place their order. Fill in the dealers portion of the coupon to validate the rebate.
- Submit the completed rebate form, system warranty registration and copy of signed contract to:
www.umasolar.com/heliocol-free-panel/
- Dealer account credits will be issued **30 days after the submission deadline** of October 15, 2021

Just a reminder, no forms will be accepted unless completely filled out, signed by homeowner, and submitted properly through the website within the proper timeframe. Also, please make sure that the homeowners phone number is accurate, since we will be calling each of them in order to better gauge the program's overall effectiveness.

We appreciate all of your hard work and effort and look forward to hearing feedback about the program.

** Program not available for container purchasers

*** Program cannot to be used with any other promotion